



**white turf**<sup>®</sup>  
international horseraces since 1907



Media Release

## **White Turf St. Moritz 2020 - 113 years of international horse racing on snow in St. Moritz**

### **Top class start to proceedings at White Turf**

St. Moritz, 23<sup>rd</sup> January 2020 – **There will be pure excitement and palpable enthusiasm in the air again this year, when the starting signal for the first race is given at 11:30 am on 2<sup>nd</sup> February 2020. White Turf's power of attraction is undiminished as a particularly strong starting field is in store for the spectators on the first race Sunday: With 70 entrants, this event - the 113<sup>th</sup> International Horse Race on the frozen lake of St. Moritz - will be even better than the previous year's excellent cast.**

Horses will be lining up to start in each discipline that have left their mark on the races on the frozen Lake of St. Moritz with outstanding performances in recent years. Horses such as Berrahri and Nimrod, winners of the last two LONGINES Grand Prix of St. Moritz. Berrahri, who has meanwhile competed in record-breaking 14 White Turf races, won this race last year with a crushing five-length lead. Moreover, the skijoring mare Uzbekia, who made Valerie Holinger Queen of the Engadine in 2017 and 2018, is back in the line-up. The trotting field is also well filled: The winners of last year's main trotting events will be in the field of starters in the form of Apollo San and Vladimir de Ginai.

### **Changing of the guard for the trotters and skijoring?**

The cards are being reshuffled in the battle for the Credit Suisse Skijoring Trophy. Of the twelve horses at the start only Uzbekia, Acteur de l'Ecu and Sociopath are White Turf experts. It's a similar situation for the trotting elite: In the shape of Apollo San and Vladimir de Ginai the two most successful snow trotters of 2019 will face new challengers such as Verrazano Bridge, Vicomte de Corveil, Volpone d'Argentan or Sonny Club.

### **Photo exhibition by Rolf Sachs and BMW**

Exclusively on the three Race Sundays, BMW (Switzerland) AG will present the "Dynamic Focus" photo exhibition featuring works by Rolf Sachs. Photographically staged portraits of famous contemporary figures such as Stéphanie Czerny (top manager), Prince Leopold of Bavaria (former racing driver) or Tanja Grandits are presented in the exhibition tent alongside BMW 8 Series models. This creates an exciting interplay between the characteristic dynamics of large-format photo portraits and the powerful BMW design.

### **Excellent ice quality**

It is not just the star line-ups in the individual disciplines that are offering the best prerequisites for great races, the ice quality also provides for a great atmosphere: "Thanks to the persistently low temperatures, the ice is excellent and already over 30 cm thick," says Thomas C. Walther, Chairman of the Board of the Rennverein St. Moritz. "The construction of the tent city is already in full swing and the snow-making facilities are running at full speed" - so it's a green light for exciting sport and a cheery festival atmosphere on the frozen Lake of St. Moritz.

**Tickets:**

Tickets for White Turf St. Moritz 2020 are available online at <https://www.whiteturf.ch/en/tickets/>, as well as the extensive VIP package at <https://www.whiteturf.ch/en/vip/>

**Accreditation:**

Journalists, media professionals and bloggers or influencers are requested to obtain accreditation via <https://www.whiteturf.ch/en/accreditation-journalist-white-turf-2020/>

**High-resolution image material:**

[www.swiss-image.ch/gowhiteturf](http://www.swiss-image.ch/gowhiteturf)

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**About White Turf**

White Turf, held annually since 1907, is a top-class event: it combines exciting horse racing, diverse catering options, attractive entertainment with live music and various exhibitors, all staged on the frozen Lake of St. Moritz with a unique mountain backdrop. White Turf 2020, with prize money totalling around 400,000 Swiss francs, will take place on February 2<sup>nd</sup>, 9<sup>th</sup> and 16<sup>th</sup>. 35,000 visitors from all over the world are expected. The event is organised by the St. Moritz Rennverein, the main sponsors being Credit Suisse (Schweiz) AG, BMW (Schweiz) AG and Longines.  
<https://www.whiteturf.ch/en/>

CREDIT SUISSE 



LONGINES 

**Credit Suisse (Schweiz) AG – Main sponsor of White Turf**

White Turf celebrates winter sports in a special way: Here tradition meets innovation, as horse racing takes place over an icy course and spectators witness a truly impressive spectacle. Because this combination is as fascinating as it is unique, Credit Suisse has already been involved with White Turf for more than 40 years.

Since 2016, it has been presenting the "Credit Suisse King's Cup," created by the Swiss artist duo Aubry/Broquard, as part of the contest for the Credit Suisse Skikjöring Trophy. All the daily winners are awarded with this unique, distinctive cup. The overall winner of the trophy, the "King of the Engadine," receives the main cup. In 2019 Alfred "Lupo" Wolf became king.

Further information on Credit Suisse's sponsorship commitments can be found at: [www.credit-suisse.com/sponsorship](http://www.credit-suisse.com/sponsorship)

**BMW (Schweiz) AG – Main sponsor of White Turf**

Thanks to its commitment as a principal sponsor, BMW ensures year after year a successful performance on ice and snow at the White Turf in St. Moritz. Equestrian sports are part of the selected sports events that BMW supports with its sponsoring activities. The support of top performances at the highest level matches the ethos of BMW because as a premium automobile manufacturer, the company offers products to its clients that are renowned throughout the world for their quality and efficiency. Equestrian sports and the BMW brand values share the same essential core attributes of dynamic force, aesthetical sense and performance.

**Longines – Main sponsor of White Turf**

Longines has been based at Saint-Imier in Switzerland since 1832. Its watchmaking expertise reflects a strong devotion to tradition, elegance and performance. Longines has generations of experience as official timekeeper of world championships and as partner of international sports federation. Known for the elegance of its timepieces, Longines is a member of the Swatch Group Ltd, the World's leading manufacturer of horological products. With the winged hourglass as its emblem, the brand has outlets in over 150 countries.