



white turf[®]
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MEDIA RELEASE

114th White Turf on 7th, 14th, and 21st February 2021 postponed until 2022

St. Moritz, 15th October 2020 - **Due to current developments in the COVID-19 pandemic and the increasing number of infections as communicated by the Swiss Federal Office for Public Health (BAG), the St. Moritz Racing Association has decided to postpone the White Turf meeting scheduled for February 2021 by one year to the 6th, 13th, and 20th February 2022. This step was taken by the Board in close consultation with partners and sponsors and with a heavy heart.**

At the General Assembly at the end of August 2020, the St. Moritz Racing Association presented its members with various scenarios together with associated budgets. At the beginning of October 2020, the Board had to note with regret the postponement of the 37th Snow Polo World Cup, due to take place in January 2021. This announcement has of course influenced the decision of the St. Moritz Racing Association, as they use synergies with the Snow Polo event and share the costs of building the tent city on the lake.

"The only correct decision"

The evaluation of the scenarios involving the authorities, restricted travel conditions and the legal framework in connection with the current course of the COVID 19 pandemic have shown that a postponement is unstoppable. On behalf of the entire Board and the White Turf family, President Thomas C. Walther expressed his great disappointment: "We are very sad that we have had to postpone White Turf, but it is the only correct decision in view of the current situation. In doing so, we are taking responsibility for our active members, club members, guests, sponsors, partners and helpers, who are our top priority".

Full speed ahead to 2022!

The Board and the whole racing association will now concentrate entirely on organising the next White Turf meeting, which will take place on February 6th, 13th and 20th, 2022. As Thomas C. Walther emphasizes, "It is our goal to hold the most important horse racing event in Switzerland in its usual unique ambience in 2022. It is not for nothing that White Turf is one of the select Swiss Top Events and has special international appeal as the only horse race on a frozen lake, set against the incomparable beauty of the Engadine mountain world". Apart from White Turf, the Swiss Top Events seal of approval has only been awarded to seven other world-famous Swiss cultural and sporting events, all of which convey a fresh, innovative image of Switzerland to the world.

High-resolution image material: www.swiss-image.ch/gowhiteturf

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About White Turf

White Turf, which has taken place annually since 1907, is a top-class event combining exciting horse racing, fine catering, attractive music, and artistic performances all set against the unique mountain backdrop on the frozen Lake of St. Moritz. White Turf 2022 will take place on 6th, 13th and 20th February - 30,000 visitors from all over the world are expected. The event is organised by the St. Moritz Racing Association - Rennverein St. Moritz - and the main sponsors are Credit Suisse (Schweiz) AG, BMW (Schweiz) AG and Longines.

<https://www.whiteturf.ch/en/>

CREDIT SUISSE 



LONGINES 

Credit Suisse - Main Sponsor of White Turf

White Turf celebrates winter sports in a special way: Tradition meets innovation, as horse racing takes place over an icy course and enthusiastic spectators witness a truly impressive spectacle. Because this combination is as fascinating as it is unique, Credit Suisse has been involved with White Turf for more than 40 years.

Credit Suisse has awarded the ceramic cup created by the Swiss artist duo Aubry/Broquard to the three daily winners since 2016. In 2020, the combined winner from all three racing Sundays received the Credit Suisse Skikjöring Trophy, marking the 30th time it has been awarded. To celebrate this anniversary, for the first time, "The King of the Engadine" was presented with a new bronze perpetual trophy.

BMW (Schweiz) AG - Main Sponsor of White Turf

Showing its commitment as main sponsor, BMW has again this year supported the spectacle on snow and ice in St. Moritz that is White Turf. Equestrian sport is one of the selected sports that BMW supports with sponsoring activities. Supporting supreme performance at the highest level, fits BMW's ethos well. As a premium motor vehicle manufacturer, BMW offers its customers products that are renowned worldwide for their quality and efficiency. Equestrian sport and the brand values of BMW largely share the most important core attributes such as dynamics, aesthetics and performance.

Longines - Main Sponsor of White Turf

Longines has been based in Saint-Imier, Switzerland since 1832. Its extensive watchmaking know-how and expertise is characterised by tradition, elegance and excellence. Longines has decades of experience as official timekeeper at world championships and as a partner of international sports federations. The company is famous for the elegance of its timepieces and is part of the Swatch Group AG, the world's leading manufacturer of products in the watch sector. The brand with the winged hourglass in its logo is represented in over 150 countries.